



**WPMT-TV**  
**2005 South Queen Street**  
**York, PA 17403**  
**(717) 843-0043**

# CONTRACT

<u>Contract / Revision</u> 400838 /		<u>Alt Order #</u> 06391390
<u>Product</u> <b>MCNALLY 10/24</b>		
<u>Contract Dates</u> <b>10/24/12 - 10/30/12</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>McNally/R/State Senate</b>		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WPMT</b>	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Red Maverick Media**  
**401 N 2nd Street**  
**Harrisburg, PA 17101**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	43	10/24/12	10/26/12	W-F 5a-530a	5A-530A		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-- WTF--				3	\$40.00			
N 2	43	10/29/12	10/30/12	M-TU 5a-530A	5A-530A		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MT-----				2	\$40.00			
N 3	43	10/24/12	10/26/12	W-F 530a-6a	530a-6a		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-- WTF--				3	\$40.00			
N 4	43	10/29/12	10/30/12	M-TU 530a-6a	530a-6a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MT-----				2	\$40.00			
N 5	43	10/24/12	10/26/12	W-F 6a-630a	6a-630a		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-- WTF--				3	\$65.00			
N 6	43	10/29/12	10/30/12	M-TU 6a-630a	6a-630a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MT-----				2	\$65.00			
N 7	43	10/24/12	10/26/12	W-F 630a-7a	630a-7a		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-- WTF--				3	\$65.00			
N 8	43	10/29/12	10/30/12	M-TU 630a-7a	630a-7a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MT-----				2	\$65.00			
N 9	43	10/24/12	10/26/12	W-F 7a-730a	7a-730a		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-- WTF--				3	\$65.00			
N 10	43	10/29/12	10/30/12	M-TU 7a-730a	7a-730a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MT-----				2	\$65.00			
N 11	43	10/24/12	10/26/12	W-F 730a-8a	730a-8a		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-- WTF--				3	\$65.00			
N 12	43	10/29/12	10/30/12	M-TU 730a-8a	730a-8a		:30			NM	2	\$130.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 400838 /		<u>Alt Order #</u> 06391390
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Product</u> MCNALLY 10/24	<u>Estimate #</u>
<u>Advertiser</u> McNally/R/State Senate		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$65.00			
N 13	43	10/24/12	10/26/12	W-F 8a-830a	8a-830a		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$65.00			
N 14	43	10/29/12	10/30/12	M-TU 8a-830a	8a-830a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$65.00			
N 15	43	10/24/12	10/26/12	W-F 830a-9a	830a-9a		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$65.00			
N 16	43	10/29/12	10/30/12	M-TU 830a-9a	830a-9a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$65.00			
N 17	43	10/24/12	10/26/12	W-F 6-630p News	6p-630p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$175.00			
N 18	43	10/25/12	10/25/12	THU 630p-7p News	630p-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$250.00			
N 19	43	10/29/12	10/30/12	M-TU 630p-7p News	630p-7p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$250.00			
N 20	43	10/24/12	10/26/12	Late Run 10P News	10P & LATE RUN		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$800.00			
N 21	43	10/29/12	10/30/12	Late Run 10P News	10P		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$750.00			
N 22	43	10/25/12	10/25/12	Late Run 10P News	Various		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$750.00			
N 23	43	10/30/12	10/30/12	Weekday Late News 11p	11p-1130p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$175.00			
N 24	43	10/24/12	10/26/12	Weekday Late News 11p	11p-1130p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$175.00			
Totals											54	\$8,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	33	\$5,510.00	\$4,683.50
10/29/12 - 10/30/12	21	\$3,115.00	\$2,647.75
<b>Totals</b>	<b>54</b>	<b>\$8,625.00</b>	<b>\$7,331.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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